

## Privacy Policy

This Privacy Policy governs the collection, storage and use of personal information collected by us, Holders Technology UK Limited, via our website at [www.holderstechnology.com](http://www.holderstechnology.com) (the "**Holders Technology Website**"). It provides you with details about the personal information we collect from you, how we use your personal information and your rights to control personal information we hold about you. Please read this Privacy Policy carefully – by accessing or browsing the Holders Technology Website, you confirm that you have read, understood and agree to this Privacy Policy in its entirety. If you do not agree to this Privacy Policy in its entirety, you must not use the Holders Technology Website.

This Privacy Policy was last updated on 04 June 2018. Please check back regularly to keep informed of updates to this Privacy Policy.

### Who we are

Holders Technology UK Limited is a company registered in England and Wales (registration number is 03633101), whose registered office is 27-28 Eastcastle Street, London, W1W 8DH, United Kingdom.

We respect your right to privacy and will only process personal information you provide to us in accordance with the Data Protection Act 1998, the Privacy and Electronic Communications (EC Directive) Regulations 2003 and other applicable privacy laws.

If you have any questions about how we collect, store and use personal information, or if you have any other privacy-related questions, please contact us at any time by any of the following means:

phone us at: +44 (0)1896 759098

e-mail us at: [headoffice@holderstechnology.com](mailto:headoffice@holderstechnology.com)

- or write to us at

**Holders Technology UK Limited**

27-28 Eastcastle Street,  
London,  
W1W 8DH,  
United Kingdom

### A quick word about children

We do not and will not knowingly collect information from any unsupervised child under the age of 18. If you are under the age of 18, you should not use the Holders Technology Website unless you have the consent of, and are supervised by, a parent or guardian.

### The personal information we collect about you

When you access and browse the Holders Technology Website (including when you submit personal information to us through data entry fields on the Holders Technology Website), we may collect the following information from you:

- your name;
- your postal address;
- your phone, fax and e-mail details; and

### How we may store and use your information

We (or companies within our group or suppliers acting on our behalf such as delivery companies) may collect, store and use your personal information listed above for the following purposes:

- to make the Holders Technology Website available to you and to provide you with content which is tailored to your individual tastes;
- to provide you with services that you request from us;
- to deliver the goods that you order, which includes providing your name and address to delivery companies; and

With exception to other companies in our group and third party delivery suppliers, we will not disclose, sell or rent your personal information to any third party.

However, if a third party acquires all (or substantially all) of our business and/or assets, we may disclose your personal information to that third party in connection with the acquisition. We may also disclose your personal information where we are required to do so by applicable law, by a governmental body or by a law enforcement agency.

Finally, we may also collect anonymised details about visitors to the Holdings Technology Website for the purposes of aggregate statistics or reporting purposes. However, no single individual will be identifiable from the anonymised details we collect for these purposes.

We will not disclose any personally identifiable information without your permission unless we are legally entitled or required to do so (for example, if required to do so by legal processor for the purposes of prevention of fraud or other crime) or if we believe that such action is necessary to protect and/or defend our rights, property or personal safety and those of our users/customers or other individuals.

## **Cookies**

The Holdings Technology Website uses cookies to collect information about you. Cookies are small data files which are placed on your computer by the Holdings Technology Website and which collect certain personal information about you. This enables us to tailor our service offering (including the Holdings Technology Website) to provide you with products and services which are more relevant to your individual tastes. However, you may change your website browser settings to reject cookies, although please note that if you do this it may impair the functionality of the Holdings Technology Website. For further information about cookies, including how to refuse cookies, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

## **Security**

We have implemented technology and policies with the objective of protecting your privacy from unauthorised access and improper use and will update these measures as new technology becomes available, as appropriate.

## **Your rights**

You have the following rights:

- the right to ask us to provide you with copies of personal information that we hold about you at any time, this may be subject to a small administration fee.
- the right to ask us to update and correct any out-of-date or incorrect personal information that we hold about you free of charge; and
- the right to opt out of any marketing communications that we (or any third party to whom we have disclosed your personal information with your consent) may send you.
- In addition you also have the right to request we remove your information that we hold. Doing this may impact the services that we can offer you.

If you wish to exercise any of the above rights, please write to us (either by post or by e-mail) at the address specified above.

## **Marketing**

We would like to send you information about products and services of ours and other companies in our group which may be of interest to you. If you have consented to receive marketing, you may opt out at a later date.

You have a right at any time to stop us from contacting you for marketing purposes or giving your information to other members of Holdings Technology.

## **Third party sites**

The Holdings Technology Website contains links to other websites operated by third parties. Please note that this Privacy Policy applies only to the personal information that we collect through the Holdings Technology Website and we cannot be responsible for personal information that third parties may collect, store and use through their website (including, for example, PayPal). You should always read the Privacy Policy of each website you visit carefully.